



2010 EEO Report for Western Slope Communications LLC and WS Communications LLC

751 Horizon Ct, #225, Grand Junction, CO 81506

EEO Report for the period January 1, 2010 through December 31, 2010

Job Openings for the period:

There was an advertised opening for General Manager on mediarecruiter.com. There were 55 applicants interviewed, 45 male and 5 female. The position was filled by referral, with a male.

Contact Person: Ward Holmes, Regional Manager, WSC/4 Corners Broadcasting

Sales positions were advertised on air and on westernslopehelpwanted.com as well as in the Montrose Daily Press. 4 sales people were hired out of 21 applicants, 12 male and 9 female. Of those, one female was hired by referral, one past female employee, one male hired from the Montrose Daily Press and one other male from on air/web advertising.

Contact Person: Frank Ladd, General Manager

The business manager/accounting position was filled by referral and never advertised. This position was filled by a female.

Contact Person: Frank Ladd, General Manager

Two unsolicited positions were filled for on air talent/PSA Coordinator, both males.

Contact Person: Frank Ladd, General Manager

Outreach Initiatives 2010

Grand Junction, Montrose, Rifle and Glenwood Springs Chambers of Commerce Job Fairs with distribution of materials and education regarding broadcast opportunities. The fairs are held at various times of the year.

Frank Ladd currently serves on the Rifle Chamber of Commerce Board which continually allows him to share broadcasting opportunities with the public.